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Electronica 2022 offers final chance this year to directly interact with Macnica ATD Europe

Chatou/France, 07 November 2022. Macnica ATD Europe announces its final trade show appearance in 2022 at electronica, the world's leading trade fair and conference for electronics taking place November 15–18 in the Trade Fair Center Messe München. The Macnica ATD Europe booth 347 in Hall C4 will present a broad variety of demonstrations and presentations of components and AI partners.

These latter demonstrations will contain the memories division including Greenliant, Winbond, Hagiwara, Nextorage. This goes along with the Sony sensor range of Time of Flight (ToF) and Event-based Vision (EVS); Lattice FPGA-based imaging solutions; IoT components from Espressif; and a presentation of Toppan and Nisshinbo.

A special focus will be put on the AI portfolio which includes live demos from InnerEye featuring labellisation of images; and Retrocausal with its analysis and measurement of the manual assembly process. Furthermore, the Asus IoT toolkit AISVision will be presented. It allows developers to create computer vision capabilities. Also the AI Video analytics software Icetana and Ambarella AI Vision Processors will be part of the exhibition pieces.

About Macnica ATD Europe

Macnica ATD Europe unites the European operations of stock-listed Macnica Inc. (headquartered in Yokohama/Japan), one of the world's largest distributors of semiconductors founded in 1972. The roots of Macnica ATD Europe go back to the distributor of imaging solutions ATD Electronique which was fully acquired by Macnica Inc. in 2019; and the former German entity Macnica GmbH. Today, Macnica, Inc. has established its European headquarter Macnica ATD Europe in Chatou near Paris with sales offices in various European countries. It combines several decades of B&B semiconductor and imaging distribution experience with a vast product range covering memories, GNSS, IoT, and power management ICs as well as a focus on image sensors, optics, interface circuits, IPs, imaging processors, cables, and OLED micro displays; and a growing portfolio of ready to use AI solutions.
For more information visit the web at www.macnica-atd-europe.com.

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The team from Macnica ATD Europe is looking forward to this last opportunity in 2022 to directly get in contact with interested visitors at Messe Munich.

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