Press Release - for immediate release

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Macnica ATD Europe co-exhibits with InnerEye during World Artificial Intelligence Cannes Festival 2022 from April 14th to 16th

Chatou/France, 31 March 2022. Macnica ATD Europe is pleased to announce its first participation as exhibitor during the World Artificial Intelligence Cannes Festival (WAICF) from April 14 - 16, 2022. Together with its distribution partner InnerEye the company will showcase two innovative AI demonstrations at the common Booth C15, near the workshop, stage 3. The product demos highlight the Innereye AI model and creation tool SenseI with a driving simulator and an image labeler based on user's brain reactions to promote the unique Innereye SENSE PLUS.

The World Artificial Intelligence Cannes Festival takes place at the Palais des Festivals et des Congrès in Cannes, France. Through a rich and diverse line up, attendees are invited to discover and understand the many ways in which artificial intelligence impacts our daily lives. The event also presents a unique opportunity for

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About Macnica ATD Europe
Macnica ATD Europe unites the European operations of stock-listed Macnica Inc. (headquartered in Yokohama/Japan), one of the world's largest distributors of semiconductors founded in 1972. The roots of Macnica ATD Europe go back to the distributor of imaging solutions ATD Electronique which was fully acquired by Macnica Inc. in 2019; and the former German entity Macnica GmbH. Today, Macnica, Inc. has established its European headquarter Macnica ATD Europe in Chatou near Paris with sales offices in various European countries. It combines several decades of B&B semiconductor and imaging distribution experience with a vast product range covering memories, GNSS, IoT, and power management ICs as well as a focus on image sensors, optics, interface circuits, IPs, imaging processors, cables, and OLED micro displays; and a growing portfolio of ready to use AI solutions.
For more information visit the web at http://www.macnica-atd-europe.com/ .

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businesses to be exposed to innovative ideas, new information, and new findings.

https://worldaicannes.com/en

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